

Landlovers Ways and Means Directors' Responsibilities

The Ways and Means function is responsible for the fundraising activities of Landlovers (LL). Landlovers has historically held 5 fundraising events each year: Flea Market, Auctionmania, Games Day, The Kornferry Golf Tournament ProAm and Cart raffle, and either the Home or Garden Tours. The two Ways and Means Directors (WMD's) are responsible to get these events on the LL calendar and find activity chairs (AC's) early in the summer. Once these dates and resources are in place the WMD's provide liaison to the Landlovers Board of Directors. AC's run the activities. WMD's assure activity chairs follow the established procedures for budgeting, 3rd party contracts, handling of cash, and legal aspects of raffles. WMD's support the AC's in recruiting volunteers and any other additional resources they identify, including anything requiring direction or resources from the LL Board. WMD's work with the LL President and the LL Director of Development to coordinate fundraising activities when approaching major sponsors and other donors.